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## PAKISTAN PRIVATE SECTOR ENERGY PROJECT

### PAKISTAN E-MOBILITY FORUM

### “A BUSINESS OPPORTUNITY IN MOTION”



**26 August 2021**

**14:00 - 15:45 hrs (Pakistan time)**

**Virtual Event**

PFAN is hosted by



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

**REEEP**



## About the Pakistan Private Sector Energy Project (PPSE)

Launched officially in February 2021, the Pakistan Private Sector Energy Project (PPSE) focuses on expanding the portfolio of commercially-viable clean energy projects in Pakistan and providing support to enable them to access financing and reach financial close.

Financed by USAID, the project targets small and medium-sized enterprises (SMEs) in Pakistan, offering them one-to-one business coaching and investment facilitation so that their clean-energy projects become bankable and ready to be presented to relevant investors.

Find out more at <http://pfan.net/pakistan-private-sector-energy-project/>

### Objectives

- Facilitate the onboarding of SMEs to the PFAN portfolio
- Positioning PFAN and PPSE Project in Pakistan
- Relationship building in the Pakistani e-mobility sector

### When

26 August 2021, 14.00 - 15.45 hrs (Pakistan time)

### Registration:

[https://us02web.zoom.us/webinar/register/WN\\_CULoHCUETN-1n4jKaJhEDQ](https://us02web.zoom.us/webinar/register/WN_CULoHCUETN-1n4jKaJhEDQ)

### Modality

Virtual

### Contact

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## **AGENDA - PAKISTAN E-MOBILITY FORUM “A BUSINESS OPPORTUNITY IN MOTION”**

*Pakistan Time*  
**14:00 - 14:10**

### **WELCOME**

Recitation from Quran (Tilawat)  
General introduction and brief opening remarks

*Presenters:*

**Mr. Peter Storey**  
Global Coordinator, PFAN

**Ms. Rabia Bukhari**  
Program Management Specialist,  
Energy, USAID

**14:10 - 14:25**

### **THE PFAN APPROACH: BRIDGING THE GAP BETWEEN CLEAN ENERGY ENTREPRENEURS AND INVESTORS.**

The session will shed light on PFAN’s value proposition to entrepreneurs in Pakistan by answering the question: how can enterprises benefit from PFAN services.

*Presenter:*

**Mr. Ghazil Jabbar**  
Deputy Chief of Party, PFAN PPSE

**14:25 - 14:45**

### **ENTREPRENEURS CORNER: THE RACE TOWARDS RAISING THE CAPITAL YOUR BUSINESS NEEDS WITH PFAN + Q&A**

Success cases of PFAN’s e-mobility project developers: Insights, challenges, lessons learned and testimonies.

*Presenter:*

**Mr. Nagaraja Rao**  
Head of Investment Facilitation, PFAN

**14:45 - 15:25**

### **ROUNDTABLE: SCALING UP INVESTMENT IN THE PAKISTANI E-MOBILITY BUSINESS SECTOR**

A multi-stakeholder panel discussion around challenges and opportunities on raising capital. Financers, policymakers and entrepreneurs’ lenses coming into a unified conversation.

*Presenters:*

**Mr. Ali Khar**  
CEO Ona Mobility

**Dr. Naveed Arshad**  
Founder Neubolt / Associate  
Professor, LUMS

**Mr. Asim Ayaz**  
Engineering Development  
Board

**Mr. Muhammad Iftikhar Javed**  
Head Auto Business, Bank Alfalah

*Moderator:* **Mr. Ammar Qureshi**  
PFAN PPSE Expert



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**15:25 - 15:45**    **THE “A, B, C” OF PFAN’S APPLICATION PROCESS FOR PROJECT DEVELOPERS + Q&A**

A LIVE demonstration on the PFAN’s application process.

*Presenter:*

**Mr. Hammad Bashir**

PFAN PPSE Expert

**15:45 hrs**        **END OF EVENT**

Changes to the agenda and speakers may be made at short notice.

The access to the event is open targeting stakeholders from local banks and investors, private sector project developers, Pakistani government, donors and donor programmes and other players (equipment manufacturers), NGOs etc. - target audience 100.

The event will be recorded and the recording will be made freely available afterwards.

This event is made possible by the support of the American people through the United States Agency for International Development (USAID). The contents are the sole responsibility of UNIDO/REEEP and do not necessarily reflect the views of USAID or the United States Government.